



INSIGHTS FROM ACTIONS

ISSUE #01

FACTS, FIGURES & FINDINGS FROM THE GROUND

THE POWER OF NUDGE

Last quarter, we sent our Solve Ninjas across Bangalore and Chennai 30 behaviour-based nudges via our Chatbot.



Youth in Bangalore and Chennai take **5+ actions monthly**, investing 4-6 hours solving civic and climate issues



These actions are driven by behavioural nudges via our tech platform. **1 of every 5 nudges** sent leads to action being taken.



Consistent behavioural nudging through technology fosters proactive micro-actions in youth.

80%

Solve Ninjas are keen to know about the civic & climate space

56%

Solve Ninjas proactively act on a nudge

28%

Solve Ninjas actively invited others to join the movement

Nudge-based engagement through our tech, especially the policy nudge, led **6 Solve Ninjas** to join their regional communities.

47% youth have shown interest in creating systemic change through policy advocacy, tackling issues like urban flooding, Cauvery water policy, air quality index, and congestion tax policy.

Youth in the two cities **favour community-drive solutions** for civic and climate issues, focusing on waste management, air quality, and urban greenery.

Less focus on urban safety and direct climate action, but data suggests a **readiness to engage in policy advocacy and community solutions** to address urban challenges.



For more insights on working with the youth, visit www.reapbenefit.org





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ISSUE #02

FACTS, FIGURES & FINDINGS FROM THE GROUND

THE POWER OF AGENCY

Mobilization efforts of 80 Solve Ninja-turned-Civic Leaders via 607 micro-actions, in Karnataka



Each Solve Ninja took 8 micro-actions, mobilised 60+ citizens and followed up with at least 3 stakeholders



252 problems solved over the past year. Campaigning and reporting were most impactful action in solving the issues.



Consistent micro-actions, via grassroots mobilization and hands-on experiences, activate agency in youth

92%

Undertook campaigns and reported issues to government officials

72%

Female Civic Leaders, across rural & urban areas

70%

Mobilised at least 60 citizens each, reaching 3,800 in total

Civic Leaders **engaged stakeholders at different levels** – healthcare, government, education and police.

Civic Leaders showed grit through **181 Follow Ups** with the respective authorities, and they mobilised a total of **3,800 citizens** in their communities to solve issues.

The **Top 3 Issues** solved were Water, Sanitation, and Waste.

5 Solve Ninjas amplified their community's voices to mitigate garbage pollution in Chikkabavanar Lake which led to a 12-crore budget being allocated for rejuvenation by Government of Karnataka.

"We worked on reviving lakes through reporting, engaging community, and securing budget approvals." - Suhas & Team



For more exciting insights on working with the youth
www.reapbenefit.org





INSIGHTS FROM ACTIONS

ISSUE #03

FACTS, FIGURES & FINDINGS FROM THE GROUND

POWER OF SPOTLIGHT ON ACTIONS & IMPACT

Digital Changemaker Portfolio - Marketplace for changemakers to showcase their journey, skills, and impact.



The Largest Network of Youth Changemakers

2100 Portfolios of diverse Solve Ninjas across 14 States recording over 21000 micro actions & unlocking opportunities!



Equitable, credible and dynamic platforms for youth to showcase their actions motivates them & empowers agency!

>₹10L

Funds raised for changemakers using their portfolios!

90%

Belong to Tier-2, Tier-3 and Rural Settlements

60%

Profiles belong to Females with an average age of 17

Opportunities Unlocked!

Sushmita Das a 14-year old Solve Ninja solving water issues got recognized by CM Assam at a public forum through Jal Jeevan Mission

Solve Ninjas Smrithi, Shweta, Pranay, Kaushik grabbed a spot in the prestigious World Bank Youth Advisory Group 2023-24



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ISSUE #04

FACTS, FIGURES & FINDINGS FROM THE GROUND

DELIVERING IMPACT AT SCALE

4 Accelerator Cohorts scaled the work of 85 Solve Ninjas across 11 States



Solve Ninja Leadership Accelerator (SNLA)

Since 2020, SNLA has transformed micro-actions into 4 registered organisations with 19 more on the way, tackling civic-environmental and education issues!



Consistent micro-actions at scale coupled with mentoring fosters community leaders and sustainable innovations

>₹15L

Funds raised by Solve Ninjas to scale their work

71

Net Promoter Score of SNLA
NPS >50 – Excellent

60%

Females across cohorts of SNLA

Santosh Kumar S.V. from Shivamogga, Karnataka, is creating self-sustainable villages through Agri-Eco Tourism and making products from waste, like Areca Wood, generating ₹14.7 Lakh for his village!

Lavanya, founder of Bannada Dara, an organisation registered with Udyam that works with rural women to collect disposable waste cloth from tailors and create useful handmade products. She has raised ₹ 50K to grow further.

SNLA has filled a crucial gap for youth from Tier-2 and Tier-3 cities in choosing their path to scale – through entrepreneurship and/or politics



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ISSUE #05

FACTS, FIGURES & FINDINGS FROM THE GROUND

THE POWER OF LOCAL DATA

540,000+ crowdsourced and crowd-verified data points to inform policy, governance & advocacy



Samaaj Data is a repository of hyper-local climate and governance data to build resilient communities. Solve Ninjas across the country and 5 partner organisations are contributing local data on the platform creating change.



Easy access to crowdsourced hyperlocal data enables solutions and campaigns tailored to essential local needs

Categories of Data

15,205

Citizen Initiatives
(harassment zones, blackspots fixed, etc)

4.69L

Climate & Civic
(stubble burning, water, trees, etc)

70,557

Public Institutions
(anganwadi centers, public parks)

Resource Mobilization

During Covid-19, Solve Ninjas joined hands to mitigate to map hospital beds & resources in their localities, creating the Covid Dashboard. This brought together various stakeholders for disaster relief, supporting 11 Lakh citizens nationwide.

Policy Intervention

Solve Ninja Hardeep Singh prevented stubble burning across 10,500 acres in Punjab. He advocated for an urgent policy intervention using insights from Samaaj Data, leading to a key collaboration.



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ISSUE #06

FACTS, FIGURES & FINDINGS FROM THE GROUND

DEMOCRATIZING CITIZEN SOLUTIONS

102 inspiring stories, DIY toolkits shared by Solve Ninjas enabling 25,000+ fellow change-makers



The Solve Ninja Forum is an open-source repository of citizen campaigns and solutions, providing a space to discuss policies, share ideas, and guide each other.



Citizen initiatives shared by youth enables co-creation and replication of localized community-driven solutions

Citizen Toolkits

34

DIY Campaigns
(Better roads, sanitation, trees, water, waste, etc)

31

DIY Solutions
(IoT monitoring, flooding indicator, etc)

21

Local Schemes, Governance, And Policies

FLoBoT

Portable Water Quality Meter

Solve Ninjas Pranav Shikarpur and Siddharth Viswanath, with the help of various other experts, lake conservationists, and mentors, built a portable mobile and floating device that can monitor the pollution levels of lakes in real-time.

PHC Audits

Citizen-led healthcare campaign

Changemaker Archana KR, Founder of Stand4She, ran a campaign to highlight the major gaps in management of healthcare centers. She shared a **step-by-step toolkit** of the campaign on the forum, leading to 100+ PHC audits.



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INSIGHTS FROM ACTIONS

ISSUE #07

FACTS, FIGURES & FINDINGS FROM THE GROUND

CREATING FIRST-MILE RESPONDERS

20,230 Jaldots from 34 districts in Assam invested 16000+ hours in solving water issues



The Jaldoot Program was launched in April 2023, in partnership with Jal Jeevan Mission Assam and INREM Foundation, the program aims to mobilize youth to become water ambassadors, or Jal Doots, to work towards water and sanitation.



Enabling consistent on-ground problem-solving actions through technology creates community champions

10,000+

Hyperlocal data points sourced by Jaldots

1400

Jaldoots taking more than 5 actions
Community Champions!

50%

Actions taken by Female Jaldots across Assam

The Jaldoot Effect

Jaldoot program's success in Assam has led to its adoption as a national policy, and will now be implemented in schools across all states. The program has shown to activate youth leadership and build resilient communities.

"Being a JalDoot is my responsibility; social work is integral." says Lutfa Begum Laskar from Cachar District. Her efforts inspired a change in behaviour towards water in her community, who have all pledged to conserve water!



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